

MASSACHUSETTS MARKETING PARTNERSHIP

Notice of Meeting

The Board of Directors of the Massachusetts Marketing Partnership (MMP) will hold a meeting as follows:

Time: 10:00 AM

Date: Thursday, October 17, 2013

Location: Massachusetts Office of Travel and Tourism, 10 Park Plaza, Suite 4510, Conference Room, Boston, MA

List of Topics Expected to be Discussed at Meeting:

- Approval of Minutes from June 24, 2013 MMP Board Meeting
- Economic development priorities and emphasis for 2013-2014
- MOITI reorganization: Introduction of Richard Elam, Trade Mission, Priorities
- Commonwealth Marketing Office: branding and communications strategies
- Massachusetts Film Office
- Tourism marketing, alignment with Massport, emerging markets

This notice is provided pursuant to Massachusetts General Laws Chapter 30A, Sections 18-25 and 940 CMR 29.00 et al.

Date Posted to EOHEd Website: October 11, 2013